



# Introduction to Sustainable Development Capital LLP



SDCL advises **financial institutions, governments and corporations** on creating sustainable investment vehicles, moving capital from the financial markets into the environmental markets.

The Firm advises on the design of various funds such as: Private Equity Funds, Infrastructure Funds, Listed Security Funds and Fund of Funds ranging from first time Funds to large scale mandates.



**Funds**

**Projects**



SDCL structures and raises finance for large scale **sustainable development projects** in partnership with financial institutions, corporations, project developers, engineering firms, governments, academic institutions and NGO's.

The Firm advises on the design, implementation and management of various projects such as: sustainable urban development, resource management and energy infrastructure.

## Sustainability as an investment theme

Sustainable development is an **investment theme** which has the potential to create attractive levels of return on investment through taking advantage of a confluence of market drivers and global policy support.

Sustainable development focuses on **efficient resource management**: projects, businesses and technologies that use energy, water, and other resources more efficiently and productively, and which deliver superior performance or improve customer profitability.

SDCL's team of professionals has experiences in a broad range of **sustainability sectors**.

resource management



Energy & Power



Water & Land



Air & Environment

sustainable sectors



Infrastructure



Transportation



Manufacturing



Energy Efficiency



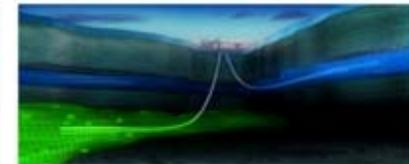
Advanced Materials



Waste Management



Land Management



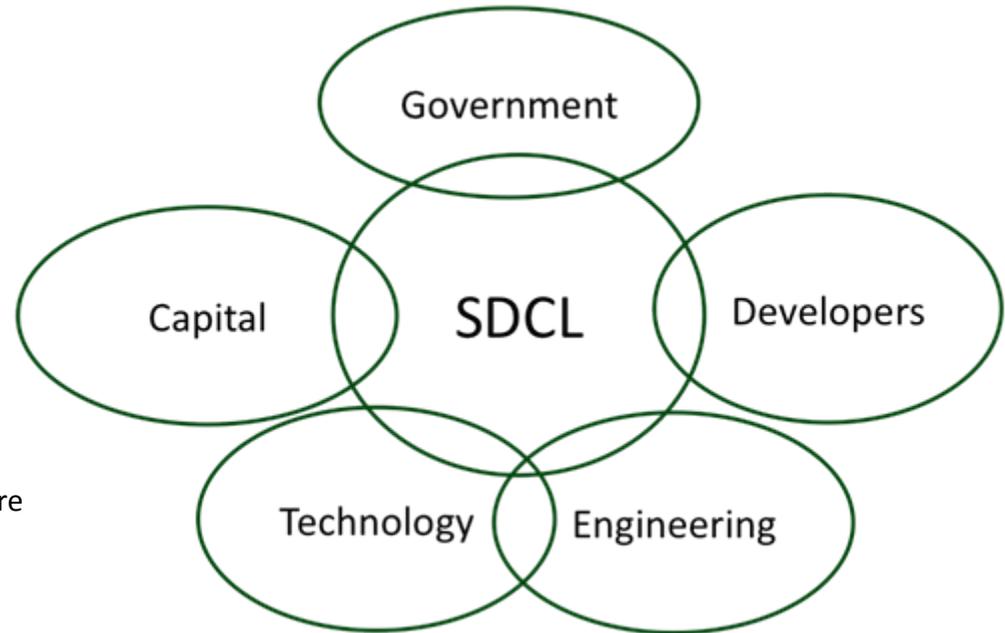
Resource & Carbon Markets

There is an increasing need and urgency to:

- Integrate urban planning with financing strategy from the outset;
- Leverage existing knowledge and expertise to create innovative and efficient solutions; and
- Create a platform, i.e. a replicable consortium model, to implement and operate sustainable urbanisation projects using the appropriate technologies.

Our objective is to:

- Improve the value that can be brought to a project by providing the appropriate financing options; and
- Establish a business model that can be replicated for future sustainable urbanisation projects.



The key factor to successfully implement and operate sustainable urbanization projects will be the ability to execute projects most efficiently, thereby minimizing the use of resources, both natural and financial, and optimizing capital value for all parties involved. Technology will play a critical role.

### Project Overview

- The first eco-city development of its kind in the world, located near Shanghai, China.
- Commercial development strategy developed by SDCL was/is to be centred around the Dongtan Institute for Sustainability: the focal point for the commercial development strategy for Dongtan as well a centre for addressing the global challenges of urbanization and environmental degradation.

### SDCL's Role

- Strategic and financial advice; arranging private sector investment; project/stakeholder management, liaison with UK and Chinese governments.



### Project Overview

- 15,400 home scheme, based on 4,000 acres of privately owned land in Bedfordshire (UK) and occupying a pivotal position within the Oxford to Cambridge ‘arc’ of technology.
- One of the 15 bids/locations short-listed to become one of the UK Prime Minister’s Eco-Towns.
- Target significant improvements in energy, water and waste efficiency over business as usual, and to minimize ecological and carbon footprint per capita.

### SDCL’s Role

- Strategic and financial advice, arranging private sector investment, integrating financial and engineering design, stakeholder management;
- Presented project as an integrated planning and financial model; and
- Identified financing alternatives available to fund environmental infrastructure projects, e.g. Energy from waste and renewables.



### Project Overview

- Based in Dagenham (east London) at the Sustainable Industrial Park, in the centre of the largest regeneration project in western Europe's: the Thames Gateway.
- Development of a world class multi-disciplinary research facility focussed on consumption (systems approaches to sustainable construction, sustainable procurement, energy management) and waste (materials re-use and recycling).

### SDCL's Role

- Part of concept design team;
- Strategic and financial advice; arranging private sector investment; project/stakeholder management, tie-in to Dongtan IfS; co-ordination of advisors.; and
- Identification of third party financing alternatives.



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